

Giles & Posner are uniting with Cadbury to launch NEW products in Canada!

Giles & Posner, the company that introduced the UK to the Chocolate Fountain phenomenon have teamed up with Cadbury Canada to offer the Chocolate Fountain Experience to the Canadian retail market. Giles & Posner's extensive range of home entertainment products has grown and adapted, to provide the consumer with what they need for every occasion or event. After identifying a gap in the Canadian market, Giles & Posner and Cadbury Canada have worked together to create an ideal blend; the consumer's favourite chocolate with the UK's favourite home entertainment products.

The first of the products to be launched are the Mini Fountain, The Hot Chocolate Drinks Maker, and bags of Cadbury's Fondue Chocolate.



Cadbury Mini Fountain

The Cadbury Mini Fountain is half the size of a standard chocolate fountain for the home, and serving 4-6 people it is the only product you need for indulgent desserts, romantic meals, diner parties and treats! The Fountain can be neatly stored away in your home, is simple to use and easy to clean with a removable tier system, and has adjustable feet for the perfect balance on any surface.

Use with dips such as marshmallows, fruit, pretzels, or get creative with your favourite dipping foods! Cadbury's Mini Fountain works with virtually any chocolate however Cadbury's specially blended Fondue Chocolate is highly recommended.

Cadbury Hot Chocolate Drinks Maker

The Cadbury Hot Chocolate Drinks Maker will be this year's must have accessory for any chocolate lover. Satisfy your inner chocoholic by using Cadbury Chocolate to blend your own decadent Cadbury creations. Get creative with a range of flavours and heated milk or cream; even add a spice or two - The most important ingredient in a Hot Chocolate is fun.

Cadbury Fondue Chocolate

Cadbury's Fondue Chocolate comes in 454g microwavable pouches, which are easy to use with no mess. The chocolate is multi-use, as it can be used with the Cadbury Mini Fountain, or Drinks Maker, with Fondue sets, or in baking. It comes in a choice of milk, or dark.

The chocolate is the perfect partner for Giles & Posner's Cadbury branded products, and an excellent gift idea. With added cocoa butter for the ideal consistency for fondues and fountains the Cadbury Fondue Chocolate produces perfect results every time.

Giles & Posner Cadbury branded products will be launched in Canada in time for Christmas 2008. Other products such as a Cadbury Crème Egg Fondue set, and Caramilk duo Fondue set will be launched for Christmas.

For an images of Giles & Posner's NEW Cadbury Chocolate products, or for more information please contact Lisa Nicholson on 01322 336 131 or lisa@inspirationalpr.com